



## Robert Van Arlen – Igniting Focus

Focus is the key to success for individuals and teams. Robert Van Arlen's keynotes are 45 – 90 minutes of a memorable journey that ignites attendees to focus on achieving both personal and professional goals. If you are truly seeking the wow for your event, you've definitely found it. ***You have also stumbled on an amazing value for an unforgettable experience!***

**MOTIVATIONAL ENTERTAINMENT:** Robert Van Arlen has created a form of business entertainment, coining the word "Biztainment". Biztainment incorporates valuable content for business and personal growth with entertainment. Robert Van Arlen is widely known as an innovator in delivering highly memorable, invaluable programs to individuals, teams and organizations. His customized content, delivered to hundreds of prominent organizations, including many Fortune 500 companies, has resulted in them experiencing increased sales revenue, superior customer service and operational excellence. Robert has traveled the world delivering his message of Focused Synergy which incorporates music, choreography and audience participation during every appearance. Robert's presentations are definitely dynamic! His largest single audience to date is 20,000 participants.

**THE SOLO:** Robert Van Arlen presents a memorable keynote, which includes an interactive performance with the audience. His dynamic speaking capability synchronizes the audiences as they respond together in harmony. Presentation incorporates Tonal Percussion Tubes Instruments for audience participation.

Cost: \$7,500.00

**THE COMBO:** Van Arlen along with a supporting musician or DJ transforms the audience by creating an ambiance and energy with an over the top wow factor. The music chosen is based on the demographic of the audience.

Cost: \$10,000.00

**The TRIO:** Robert Van Arlen along with 3 other talented musicians incorporates smooth jazz as a platform for change. He ends his session with a dynamic jam session with the audience.

Cost: 15,000.00

**THE RVA BAND:** Robert Van Arlen is supported by his 6 piece high energy band, which is capable of igniting any audience. This interactive performance includes a custom theme song written for the event. The audience is directed to participate in synchronicity on Robert's cue.

Cost: \$25,000.00 (Cost includes backline)

**THE ORCHESTRATION:** This program allows Robert the ability to produce a custom program. Past programs have included full orchestras, hip-hop dancers, choirs and other rhythmic performances. Robert produces a program that embeds his meaningful content with customized entertainment. The result is an unforgettable motivational experience.

Cost based on Production: *Program cost includes backline*  
*Audience Instruments required for all performances - \$2.50 per participants*



## **ROBERT VAN ARLEN'S RIDER**

Robert makes it easy for you to work with him. He will do whatever is necessary to make sure the meeting is successful. Once you book your event Robert will set up a schedule of conference calls with key individuals to determine your specific outcomes and requirements.

**Flights:** Home City Phoenix Arizona (US Airways)

**Accommodation:** 4 star or above Suite/Jr. Suite Preferred (Robert typically travels with additional gear and musical instruments)

**Meals:** To be provided after the event (meals are also provided if Robert is required to fly in early)

**On Stage:** 2 Bottles of water, 4 foot skirted table or 30 inch round

**Event Space:** Walk through with event coordinator upon arrival

**Transportation:** Sedan or Limo from Airport to hotel and to the event location

**Audio Visual:** Robert uses his own computer or can provide his presentation on a jump drive for the host computer.

For programs with no professional AV resources:

- 2 speakers on stand (House speakers mounted in ceilings are not adequate)
- 1 lav microphone
- 1 handheld microphone
- LCD projector for PowerPoint
- Sound capabilities for computer to connect with system